



Help your teachers and guidance counsellors put their students on the path to a powerful career in the electricity industry.

Bruce Power, Hydro One, Ontario Power Generation and the Power Workers' Union are working together to raise awareness about the many skilled trade careers available in the electricity sector and to encourage teachers, counsellors, parents and students to consider apprenticeships as an option.

An apprenticeship in Ontario's energy sector offers hands-on training for young people who learn best by doing and want to work in a skilled trade. Guiding students towards a career in our sector puts them on the path to a future in a vibrant industry that puts safety first.

In Canada, the shortfall has been estimated at no fewer than 20,000 unfilled jobs, growing to 50,000 by the year 2010. The Canadian Electricity Association reports that within the electricity sector, close to 40 per cent of today's workforce will be eligible for retirement by 2010.

The types of positions we're looking to fill range from electricians, millwrights, and nuclear operators to power line technicians and electrical foresters. While the educational requirements for these positions vary, our apprentices have a lot in common. They're great with their hands, enjoy working with technology, and take pride in being part of a team.

More than 80 per cent of apprenticeship training takes place on the job doing real work. Because they make a valued contribution, apprentices are paid and the hours they work are credited towards their apprenticeships. The other 20 per cent of their time is spent in the classroom. Normally apprenticeships last four to five years, but some employees may be credited for past work and education.

The accompanying electricity trades career kit is a 'must have' for teachers, guidance counsellors, or others in a position to assist students in the classroom. The kit includes a student guide, lesson plans, trade brochures, and DVD showcasing the skilled trades in the electricity sector. We believe these materials provide relevant information and hands-on learning activities that will bring to life the various skilled trade career options available.

Let us know how many kits you would like for your staff by filling out our order form and faxing it back to (416) 322-2448. If you have a question about the kit please contact Marina Tomasone at Ontario Power Generation by phone (416) 592-2976 or email her at marina.tomasone@opg.com. Be sure to also visit our web site at www.tradeup.ca for more information.